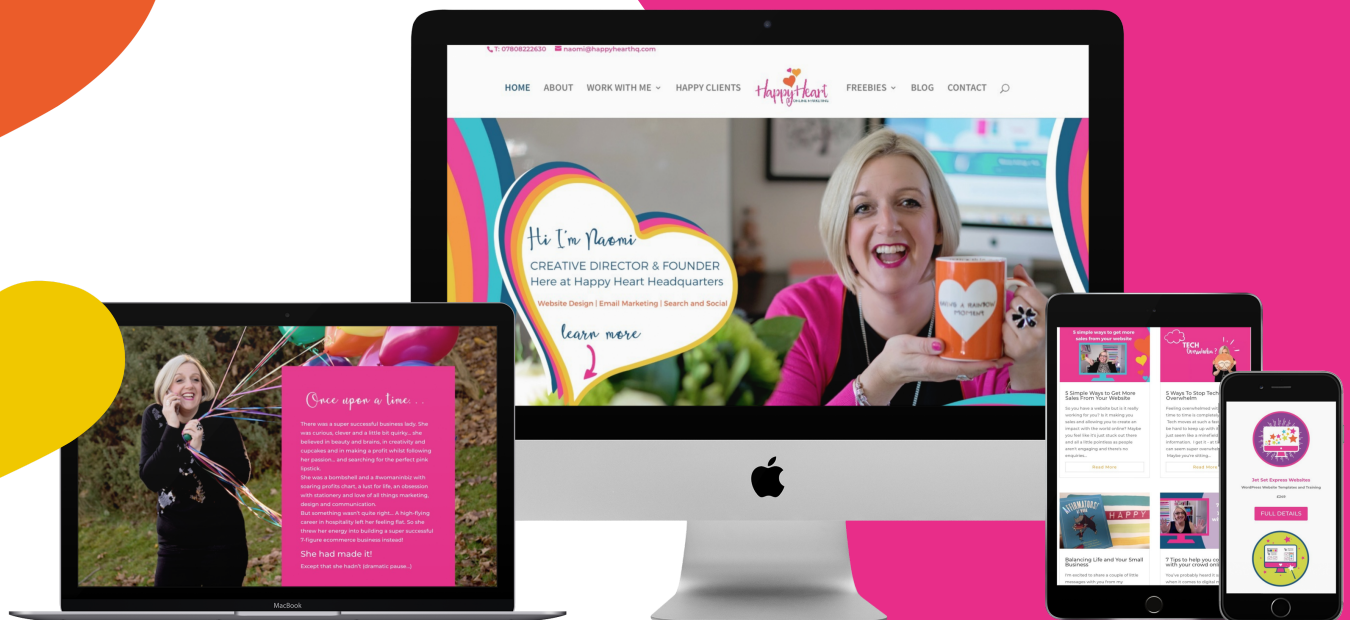


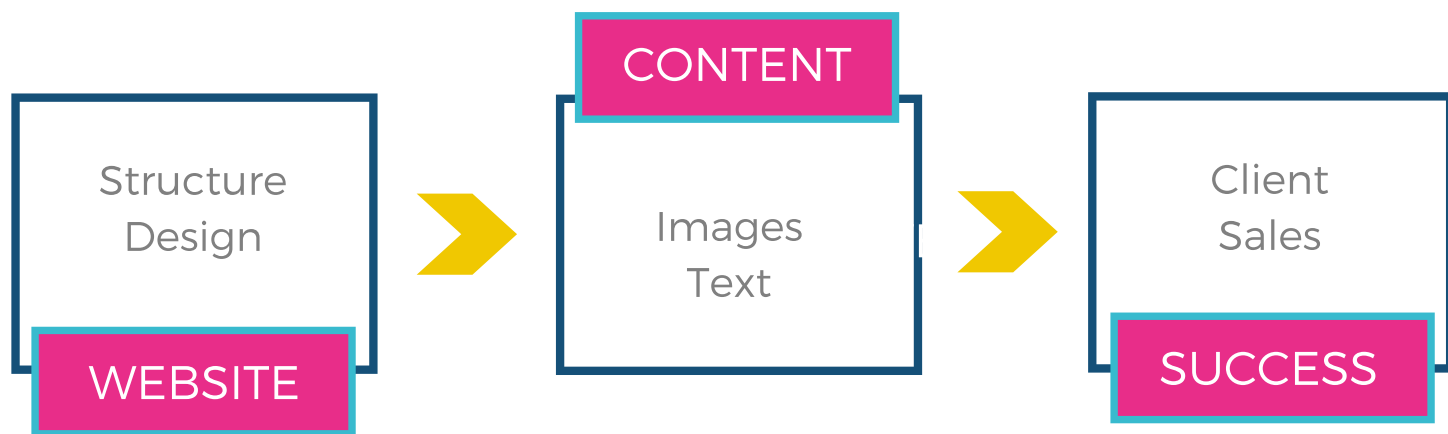
QUICK & EASY Website Planner



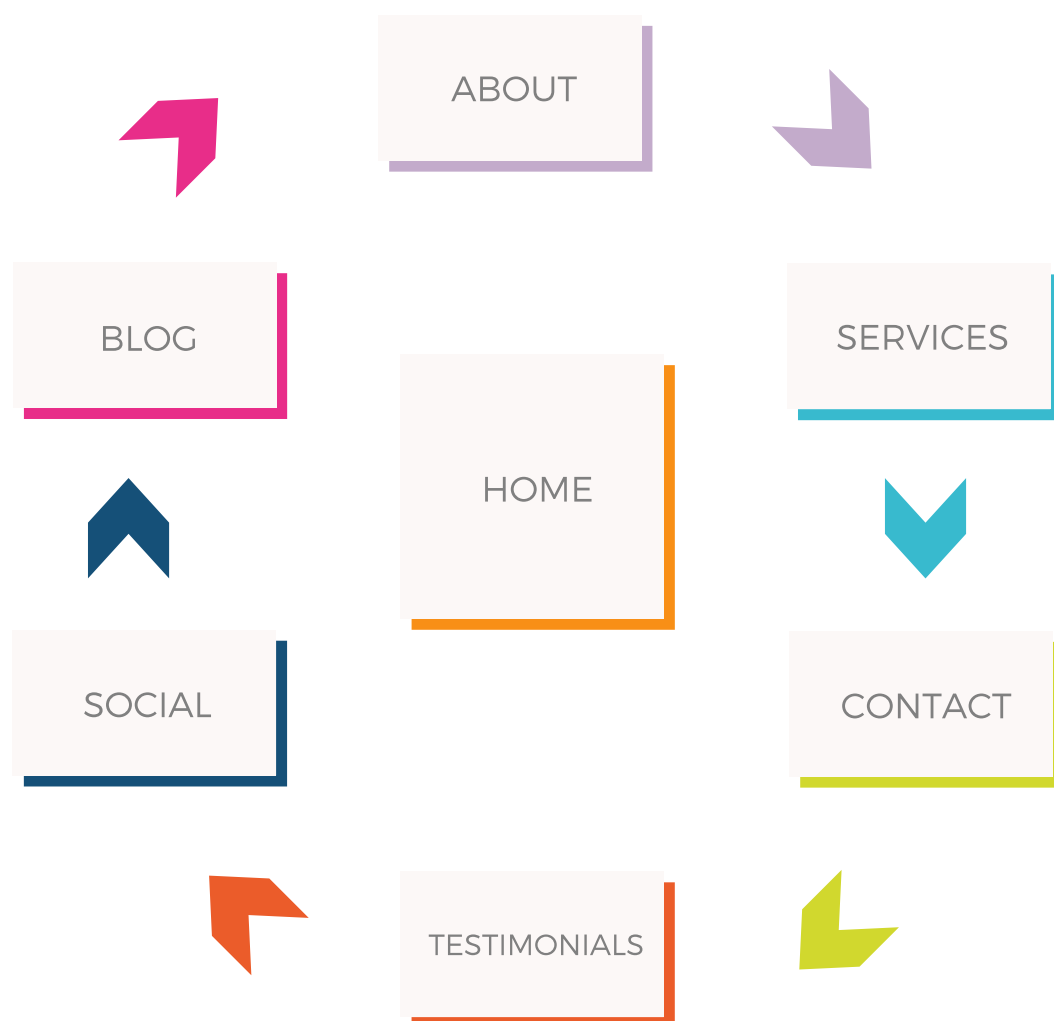
HAPPYHEARTHQ.COM

Planning it out!

When you are getting started with your new website, it will massively help if you to get it all mapped out first! There are key pages on a website that often get forgotten (including your about me page).

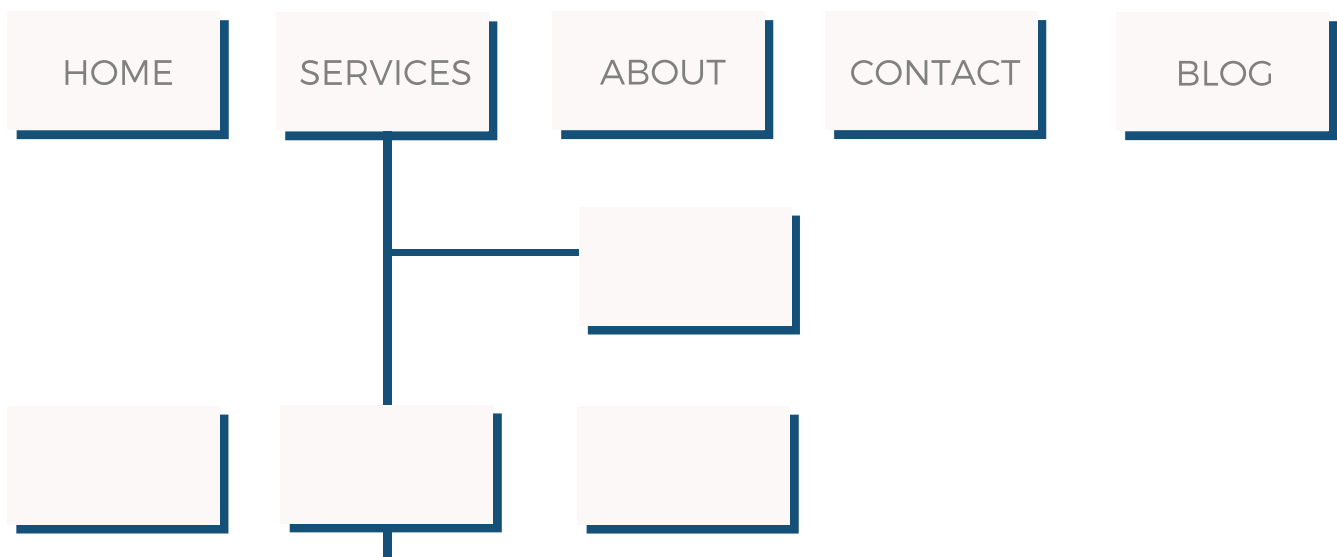
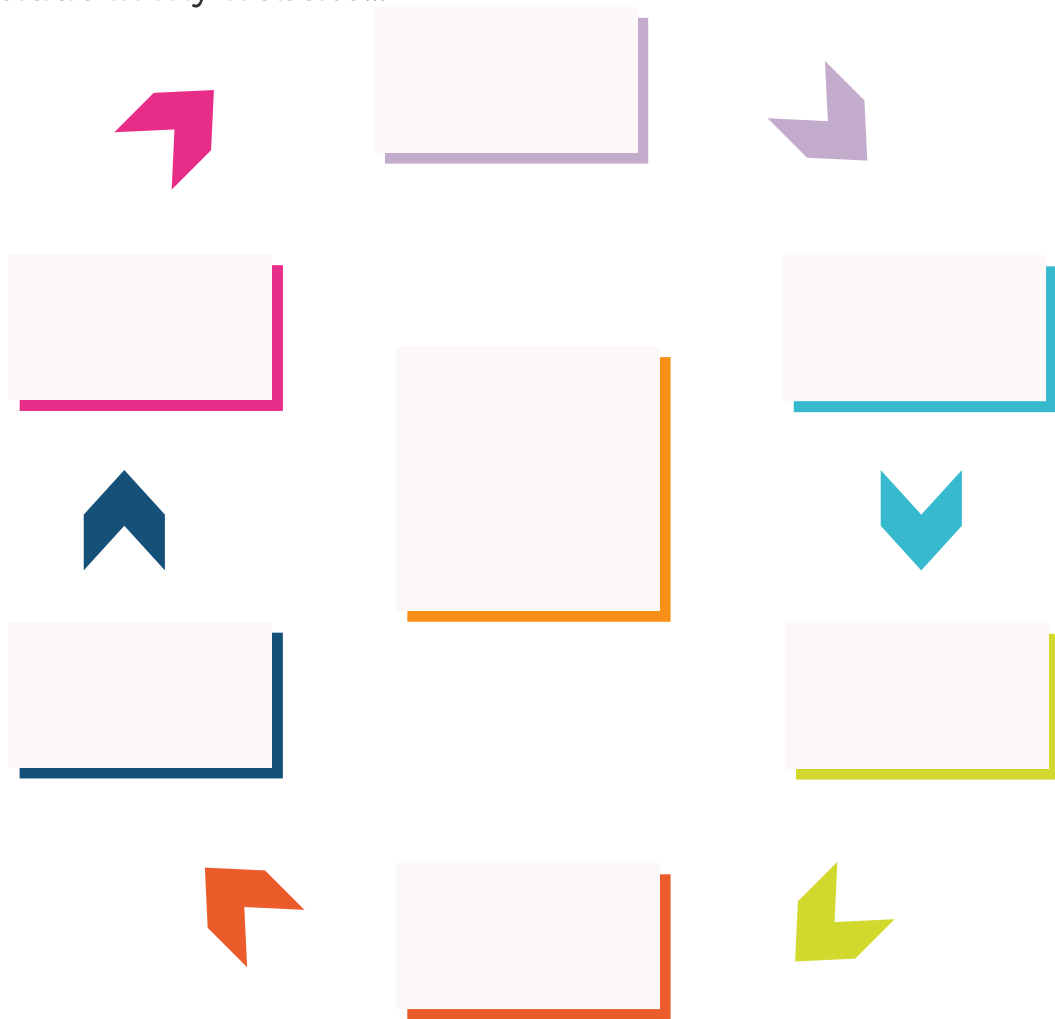


A brochure style website usually includes 5-6 pages including Home, About, Services, Contact and Blog. You can easily grow your website by integrating shops, membership areas, podcasts, and booking systems.



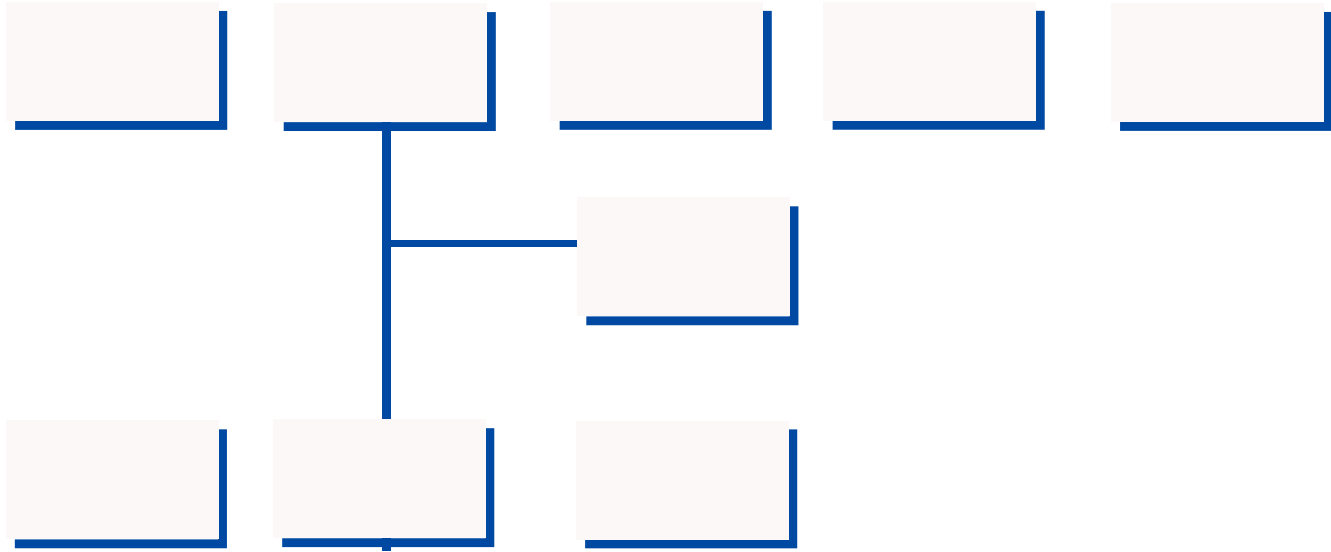
My website structure..

Pages to include in my website...



My site map

List the pages you would like to use and plan out the order they should be displayed...



Notes...

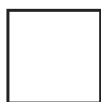


Your Home Page

Your home page is super important and the central area for your visitors. Here's some area for you to include!...

[HOME](#)[ABOUT](#)[SERVICES](#)

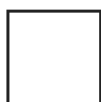
YOUR LOGO
PRODUCTS & SERVICES
Name

[BLOG/NEWS](#)[CONTACT](#)

LOGO: Add your logo to your website, this allows your audience to identify with you quickly.



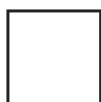
COLOURS: It is key to keep your colours consistent, this helps your website consistent and easy to read.



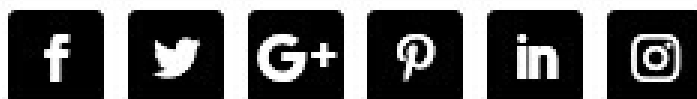
TEL NO: If you want your website visitors to get on touch by phone, add your number



EMAIL ADDRESS: Email is a great way for your

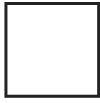


SOCIAL MEDIA: Please provide any links to your social media accounts. These will be added to your buttons on the about and contact pages.



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Home Page cont



EMAIL INTEGRATION: Getting your visitors email addresses is a great way to stay in touch. Offering a free resource on your website is an easy way to do this and you can add a sign up form on your website.

Subscribe To Our Newsletter/Freebie

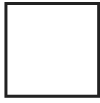
Join our mailing list to receive the latest news and updates from our team. You can add more text to introduce what they are adding their email address for. This can then link to either a newsletter sign up or a freebie email etc.



IMAGES WITH IMPACT: Adding images that create an impact and are consistent with your branding help your website visitor to feel safe and secure and more connected.



Home Page cont



LINKS TO SERVICES: Tell people what it is you do, or sell? Get clear on what it is you want them to take on your website. Do you want them to contact you? buy from you? or educate them with your blog?. Images and call to action buttons are a great way to give them clear direction.

You can add more text here

This is a space for you to add more text

This text area can also be deleted if not required



You can add your own image and text here

This is a space for you to add more text

This text area can also be deleted if not required

You can also add a button to link to another page, social accounts or even a PayPal payment button.

ABOUT



You can add your own image and text here

This is a space for you to add more text

This text area can also be deleted if not required

You can also add a button to link to another page, social accounts or even a PayPal payment button.

SHOP NOW



You can add your own image and text here

This is a space for you to add more text

This text area can also be deleted if not required

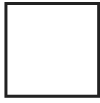
You can also add a button to link to another page, social accounts or even a PayPal payment button.

BOOK NOW



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Home Page cont



BLOG: I highly recommend you have a blog on your website. I have covered the reasons why under the blog section, displaying a blog on your home page allows your users to learn more about who you are and how you can help them! It keeps them engaged on on your website for longer.

This area will automatically update when you add new blog posts. You can also delete it if it's not required.



Blog 3

by admin1 | Jan 13, 2018 |
Uncategorised | 0 Comments

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Blog Post 2

by admin1 | Jan 13, 2018 |
Uncategorised | 0 Comments

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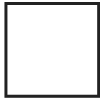
Blog Post 1

by admin1 | Jan 13, 2018 |
Uncategorised | 0 Comments

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Home Page cont



TESTIMONIALS: Adding testimonials to you home page and throughout your site is a great way to build trust on a website. It allows your visitor to see that you are who you say you are and endorses your business.

Testimonials are a great way to give your website visitor confidence in your product or service. You can add your own testimonials here.

”



What a joy it has been to work with you. I have already had such amazing feedback from my clients about the new project. I will be recommending you to everyone.

Rebecca Harman

”

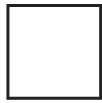


What a fabulous service! It has been an absolute pleasure to work with you and you have made such a massive difference to my business. I can't wait to work with you again soon. Thank you

Sharon Wilks



About Page



ABOUT YOU: People love to know about people so let people have an insight into who you are and why you do what you do. It is also key to share how you can help them too!

This where you can share info about you! People love to know who they are going to be buying from or working with so the more 'real' you can make this page the better! Add images of yourself too!

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Connect with me on Social (you can add links to your social media accounts below)



Contact Me

Name

Email Address

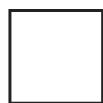
Message



CONTACT INFO: Adding your social media buttons, contact form and image of you allows people to not only connect with you emotionally, but allows them to contact you easily!



HAPPYHEARTHQ.COM



LINKS TO SERVICES: Tell people what it is you do, or sell?

Get clear on what it is you want them to take on your website. Do you want them to contact you? buy from you? or educate them with your blog?. Images and call to action buttons are a great way to give them clear direction.



SERVICE 1

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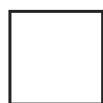
SERVICE 2

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SERVICE 3

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HIGHLIGHTS: Highlight key benefits about your business, e.g free delivery, awards, accreditations, anything that is relevant to your business that will help your visitor connect and trust you.



ICON 1

Add a little intro about the product or service that you are offering.



ICON 2

Add a little intro about the product or service that you are offering.



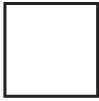
ICON 3

Add a little intro about the product or service that you are offering.



ICON 4

Add a little intro about the product or service that you are offering.



IMAGES AND BLOG: The aim of your blog is to serve your current audience and attract more followers simultaneously. It's your opportunity to demonstrate your authority by sharing rich content that solves problems, fulfils needs and/or showcases your business. It's a brilliant way to keep your website visitors interested and also to get your business found in Google. I recommend having a WordPress blog, it's super easy to update and will enable you to share your website really easily.

This area will automatically update when you add new blog posts. You can also delete it if it's not required.



Blog 3

by admin1 | Jan 13, 2018 |
Uncategorised | 0 Comments

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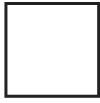


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Contact



CONTACT FORM: Add a full contact form into your website, some visitors will be more encouraged to fill in boxes and submit a form that they will email you.



Drop me a line...

I would love to hear from you. Please give me a call on T: 0000 00000 or alternatively you can email me using the contact form below.. I would love for you to connect with me on social too!

Name	Email Address
Message	
10 + 7 = <input type="text"/>	
<input type="submit" value="Submit"/>	



TEL NO: If you want your website visitors to get on touch by phone, add your number



EMAIL ADDRESS: Email is a great way for your visitors to contact you if they require further information.



SOCIAL MEDIA: Please provide any links to your social media accounts. These will be added to your buttons on the about and contact pages.

Where to go from here..



Over the next few days I will be popping in your inbox with some FREE resources to help you create a super successful website, including adding shops, online programmes and membership sites.

In the meantime if you would like to chat anything through or have any questions please drop me an email at naomi@happyhearthq.com

If you would like to grab more free resources, I share lots of info over on my blog www.happyhearthq.com

and if you are looking to get started with a new WordPress website (the easy way) you can discover my Web Design Academy.
www.thewebdesignacademy.co.uk

I can't wait to hear from you!

Naomi

